

**For Immediate Release:**

Contact:

Vinny Lobdell Jr.  
HealthWay  
3420 Maple Ave.  
Pulaski, NY 13142  
Phone: 315-298-2904  
Fax: 315-298-6992  
[vlobdelljr@healthway.com](mailto:vlobdelljr@healthway.com)  
[www.healthway.com](http://www.healthway.com)  
[www.terafore.net](http://www.terafore.net)

**HealthWay**<sup>®</sup>



**HealthWay Medical-Grade Air Cleaners Receive ENERGY STAR<sup>®</sup> Certification**

**Global leader in indoor air quality solutions air cleaner receives ENERGY STAR rating.**

**Pulaski, NY - October 6, 2009** - Pulaski, NY-based HealthWay, a family-owned and operated manufacturer of residential and commercial air cleaning equipment, has raised the bar again for high-end, medical-grade air cleaners by receiving an ENERGY STAR listing and rating.

ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy which helps consumers save money while protecting the environment through energy efficient products and practices.

Traditional media filters found in air cleaners utilize a lot of power due to airflow restriction of the media. HealthWay's patented Enhanced Media Filtration (EMF) used in its Disinfecting Filtration Systems (DFS) compensates for the major drawbacks of traditional media filters. Thus the machine can move considerable more air than traditional air cleaners without jeopardizing efficiency while at the same time being more energy efficient and environmentally friendly.

"By making smart choices of products designed for energy efficiency we can improve the air we all breathe and reduce energy bills each month, it's truly a win-win situation," explains Vinny Lobdell, VP of Sales for HealthWay.

A typical room air cleaner, operating continuously, uses approximately 800 kWh per year in electricity -- 50% more than the power used by a new refrigerator!

"Air cleaning is not an event; it is a continual process," states Vinny Lobdell. "24/7 operation of an air cleaner is essential when trying to maintain the cleanest possible environment."

When purchasing an air cleaner consider this: ENERGY STAR certified room air cleaners are 35% more energy-efficient than standard models saving consumers 215 kWh/year, or \$16 annually on utility bills. These savings could add up to as much as \$150 over the life of the air cleaner. Moreover, if many people switch to more energy-efficient appliances the total conservation of energy will have a significant effect in reducing energy consumption and carbon emissions.

HealthWay remains committed to offering products on the leading edge of technological innovation to provide true solutions to indoor air quality problems while at the same time addressing environmental concerns. To learn more about HealthWay's advanced air cleaning line or its line of all-natural, commercial green cleaning solutions visit [www.healthway.com](http://www.healthway.com) or [www.terafore.net](http://www.terafore.net).

-- ###--